

# Freepost

## Introduction

As with the Business Reply Service, you can pre-print Freepost reply envelopes to enclose with your postal communications. The major difference between the two services is that with the Freepost Service, your customer or prospect can reply using their own stationery. This makes it more flexible: you can use the address in press, radio or TV ads, giving more people the chance to reply to you.

The main point to note with this service, is that there is more flexibility than with Business Reply, but the

Freepost image tends to be associated more with a service for consumers.

We regret that the Freepost Service is not available in the Republic of Ireland. Although other overseas destinations are not covered by these licenses, there are similar services available from Isle of Man Post, designed especially for International use.

Please contact Mail Support, Postal Headquarters, Douglas, ISLE OF MAN, IM2 1AA for full details, telephone 698465 or e-mail: [mails@iompost.com](mailto:mails@iompost.com)

# Freepost service application form

I/We apply for a Freepost Licence to use and issue to my/our correspondents, reply cards, letter cards, envelopes, folders and gummed labels to be affixed to cards and envelopes, to be transmitted to me/us as postal items without prepayment of postage and to incorporate in my/our ads in newspapers (and other publications) a design

that can be cut out and used as an address label for cards or envelopes, or as a folder to be transmitted to me/us as postal items without prepayment of postage in accordance with the service outlined to me/us, and to publish an address to which respondents can reply, using their own stationery without paying postage

Your Name (in full)

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Job title

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Company name

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Company address

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Postcode

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Telephone

Fax

e-mail

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Your signature

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I /We agree to submit complete printed proof(s) of the cards/letter cards/envelopes/folders/labels, that I/we propose to use, conforming to the design as shown for approval before distribution of the cards, etc. commence.

I/We enclose the sum of £80.20 as the annual licence fee, plus the sum of £ (min £50) as an initial payment in advance of postage. (Please make your cheque payable to "Isle of Man Post Office".)

The terms and conditions under which the Freepost Reply licences are issued are determined by schemes made by Royal Mail from time to time under Section 28 of the Post Office Act 1969 (relating to the inland postal services).

Please return this application form to:

Mail Support,  
FREEPOST 1167  
Postal Headquarters,  
Douglas,  
ISLE OF MAN,  
IM87 6DL.