

Postage Paid Impressions

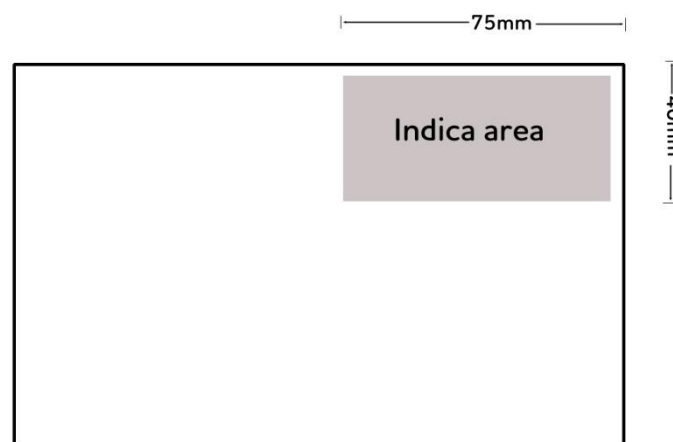
Commonly known as PPIs, Postage Paid Impressions indicate that postage has been paid – a pre-printed alternative to stamps and franking machine impressions.

In order to use Postage Paid Impressions, you should hold an account with Isle of Man Post Office. For more details please email sales@iompost.com or ring +44 1624 698444.

Each PPI design, examples below, has its own specification that has to be followed when customers produce their artwork. The PPI design must not be altered other than to insert the PPI licence number.

POSITIONING

- The PPI must appear in the top right hand corner of the envelope to the right of the delivery address.
- The area recognised as the PPI area is aligned to the top right of the address block, and is 40mm from the top of the envelope and 75mm from the right hand edge of the envelope.
- There must be a clear zone of 2mm around the PPI, this is also applicable when dark envelopes have been used.



COLOUR

- All designs are in black and white with the indicia to be printed black on a white background
- With prior agreement, it can be printed as a dark indicia on a light background
- On polywrapped items, ideally the white areas should be printed white

DESIGN

- The design (ie the PPI branding and the PPI number) must not be printed as a negative ie white on black

PRINT RESOLUTION

- The indicia must be printed as a minimum resolution of 300dpi

MAILINGS

- All items in a single PPI mailing must be identical size shape and weight. They must be posted at the same class and rate of postage.

APPROVAL

- Approval must be sought when designing your PPI. These should be emailed to your Business Relationship Manager or to sales@iompost.com. Once approved, no alterations may be made without further consultation.

SPECIFICATION

	DIMENSIONS (Height x width)	DESIGN Postage Paid Licence number
PPI design 1 Square	Fixed at 30mm x 30mm	Max 8.0 point Min 6.5 point Arial
PPI design 2 Rectangle - large	Fixed at 26mm x 65mm	Max 8.0 point Min 6.5 point Arial
PPI design 3 Rectangle - medium	Fixed at 22mm x 55mm	Max 8.0 point Min 6.5 point Arial
PPI design 4 Rectangle - small	Fixed at 14mm x 35mm	Max 8.0 point Min 6.5 point Arial

